

Order Item Summary

CBS TELEVISION
STATIONS

The CW

WCCO-TV

Order ID: 53202 CF NTL-POL FBD - LBD: 09/28/12 - 10/04/12 HL#: Created: 08/13/12 12:00 PM

Client: NATIONAL REPUBLICAN... CPE: / / 2967 Agency Commission: 15 % Updated: AMHEUER on 08/13/12 03:00 PM

Agency: NATIONAL MEDIA RESEARCH Product: EST #2967 (1300) Self :00:00 Confirmed: 08/13/12 03:00 PM

Buyer: TRACEY ROBINSON Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**

AE: Nicole Roy Pol-GWTS-PH Billing Int: Monthly BM : SS

Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%

NEW ORDER: KED/PH 8/13/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MSUNRISE3	0 0 0 0 1 0 0	NEWS	30				0.0	\$500.00	1	\$500.00		
		<u>FBD</u> 09/28/12	<u>LBD</u> 09/28/12		<u>Sep 24</u> 1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MSUNRISE3	1 1 1 1 0 0 0	NEWS	30				0.0	\$500.00	4	\$2,000.00		
		<u>FBD</u> 10/01/12	<u>LBD</u> 10/04/12		<u>Oct 01</u> 4								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	MLOCAL2	0 0 0 0 1 0 0	NEWS	30				0.0	\$1,000.00	1	\$1,000.00		
		<u>FBD</u> 09/28/12	<u>LBD</u> 09/28/12		<u>Sep 24</u> 1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	MLOCAL2	1 1 1 1 0 0 0	NEWS	30				0.0	\$1,000.00	4	\$4,000.00		
		<u>FBD</u> 10/01/12	<u>LBD</u> 10/04/12		<u>Oct 01</u> 4								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	MEARLY	0 0 0 0 1 0 0	NEWS	30				0.0	\$750.00	1	\$750.00		
		<u>FBD</u> 09/28/12	<u>LBD</u> 09/28/12		<u>Sep 24</u> 1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	MEARLY	1 1 1 1 0 0 0	NEWS	30				0.0	\$750.00	4	\$3,000.00		
		<u>FBD</u> 10/01/12	<u>LBD</u> 10/04/12		<u>Oct 01</u> 4								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	MCBSSAT2	* * * * S *	MORN	30				0.0	\$400.00	1	\$400.00		
		<u>FBD</u> 09/29/12	<u>LBD</u> 09/29/12		<u>Sep 24</u> 1								

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Buyer: TRACEY ROBINSON	Demo: HHOLDS DMA RTG	Sched. Code: Z	**PRINT REQUIRED**	
AE: Nicole Roy Pol-GWTS-PH			Billing Int: Monthly BM: SS	
Share: 0%	KSTP+: 0%	KARE: 0%	KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0%	KSTC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	WCBSSUN	* * * * * S	MORN	30				0.0	\$2,400.00	1	\$2,400.00		
		<u>FBD</u> 09/30/12	<u>LBD</u> 09/30/12	<u>Sep 24</u> 1									
009	NNOON	0 0 0 0 1 0 0	NEWS	30				0.0	\$1,000.00	1	\$1,000.00		
		<u>FBD</u> 09/28/12	<u>LBD</u> 09/28/12	<u>Sep 24</u> 1									
010	NNOON	1 1 1 1 0 0 0	NEWS	30				0.0	\$1,000.00	4	\$4,000.00		
		<u>FBD</u> 10/01/12	<u>LBD</u> 10/04/12	<u>Oct 01</u> 4									
011	NSUN10A	* * * * * S	MNEW	30				0.0	\$1,000.00	1	\$1,000.00		
		<u>FBD</u> 09/30/12	<u>LBD</u> 09/30/12	<u>Sep 24</u> 1									
012	EELLEN	0 0 0 0 1 0 0	EFG	30				0.0	\$1,000.00	1	\$1,000.00		
		<u>FBD</u> 09/28/12	<u>LBD</u> 09/28/12	<u>Sep 24</u> 1									
013	EELLEN	1 1 0 1 0 0 0	EFG	30				0.0	\$1,000.00	3	\$3,000.00		
		<u>FBD</u> 10/01/12	<u>LBD</u> 10/04/12	<u>Oct 01</u> 3									
014	ENEWS5P	0 1 0 1 0 0 0	NEWS	30				0.0	\$2,000.00	2	\$4,000.00		
		<u>FBD</u> 10/01/12	<u>LBD</u> 10/04/12	<u>Oct 01</u> 2									

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	NEARLY	0 0 0 0 1 0 0	NEWS	30				0.0	\$2,500.00	1	\$2,500.00		
		<u>FBD</u> 09/28/12	<u>LBD</u> 09/28/12	<u>Sep 24</u> 1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	NEARLY	1 1 1 1 0 0 0	NEWS	30				0.0	\$2,500.00	4	\$10,000.00		
		<u>FBD</u> 10/01/12	<u>LBD</u> 10/04/12	<u>Oct 01</u> 4									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	AWHEEL	0 0 0 0 1 0 0	ACC	30				0.0	\$4,000.00	1	\$4,000.00		
		<u>FBD</u> 09/28/12	<u>LBD</u> 09/28/12	<u>Sep 24</u> 1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	AWHEEL	1 1 1 1 0 0 0	ACC	30				0.0	\$4,000.00	4	\$16,000.00		
		<u>FBD</u> 10/01/12	<u>LBD</u> 10/04/12	<u>Oct 01</u> 4									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	PVEGATU	* T * * * * * REGP		30				0.0	\$6,200.00	1	\$6,200.00		
		<u>FBD</u> 10/02/12	<u>LBD</u> 10/02/12	<u>Oct 01</u> 1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G	
020	SNFL	* * * * * S NFL		30			NFL	0.0	\$7,000.00	1	\$7,000.00			
		SUNDAY 3-6P NFL												
		<u>FBD</u> 09/30/12	<u>LBD</u> 09/30/12	<u>Sep 24</u> 1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	NLATEM-F/SU	0 0 0 0 1 0 0	NEWS	30				0.0	\$3,600.00	1	\$3,600.00		
		<u>FBD</u> 09/28/12	<u>LBD</u> 09/28/12	<u>Sep 24</u> 1									

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	NLATEM-F/SU	0 1 0 1 0 0 0	NEWS	30				0.0	\$3,600.00	2	\$7,200.00		
		<u>FBD</u> 10/02/12	<u>LBD</u> 10/04/12	<u>Oct 01</u> 2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	LLETTER	0 0 0 0 1 0 0	LETT	30				0.0	\$1,000.00	1	\$1,000.00		
		<u>FBD</u> 09/28/12	<u>LBD</u> 09/28/12	<u>Sep 24</u> 1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	LLETTER	0 1 0 1 0 0 0	LETT	30				0.0	\$1,000.00	2	\$2,000.00		
		<u>FBD</u> 10/02/12	<u>LBD</u> 10/04/12	<u>Oct 01</u> 2									

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	47	0	\$87,550.00	\$74,417.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$87,550.00	\$74,417.50	\$0.00	\$0.00